

E mail (i) Mail Storage Period Changed to Unlimited

Revision & improvement of service provided to 'iPhone 3G'

TOKYO, Aug 5, 2008 --- SOFTBANK MOBILE Corp. (Head office: Minato-ku, Tokyo; Representative: Masayoshi Son; hereinafter 'SBM') announces that the mail storage period of the mail service provided for Apple's iPhone™ 3G 'E mail (i)' will be changed to unlimited as of today.

<Changes in specifications of E mail (i)>

Before revision	After revision
200MB or max 5,000 Emails for a 30 days storage period	200MB or max 5,000 Emails for an unlimited storage period

SBM will further strive to promote the integration of the Internet and mobile phone and provide innovating mobile internet services to the customers.

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