

February 28, 2008
SOFTBANK MOBILE Corp.

SoftBank Introduces 'White Plan Corporate Discount 24 Plus'

No limit to number of lines! Flat rate for domestic voice calls within one corporate group!

SOFTBANK MOBILE Corp. (Head office: Minato-ku, Tokyo; Representative: Masayoshi Son, hereinafter 'SBM') announced that from June 1, 2008 it will introduce 'White Plan Corporate Discount 24 Plus', a new menu for 'White Plan Corporate Discount 24'. With an additional monthly charge of 880 yen (924 yen including tax) per line, it offers flat rate for domestic voice calls between pre-registered corporate customers of more than 10 lines (no limitation) who subscribe under the same contract name.

White Plan Corporate Discount 24 is a discount service exclusive for White Plan customers, which provides corporate customers who subscribe under the same contract name 24 hours free domestic voice calls between registered handsets by applying as one group (maximum of 10 lines). In addition to the service, SBM introduces White Plan Corporate Discount 24 Plus which eliminates the upper limit for number of lines to be registered to the group with an additional monthly charge of 880 yen (924 yen including tax) per line.

The number of applications for White Plan exceeded 11 million on February 8, 2008. SBM will aim to make White Plan an even more attractive price plan for customers.

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- White Plan is a registered trademark of SOFTBANK MOBILE Corp.

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