

February 22, 2008
SOFTBANK MOBILE Corp.

SoftBank Launches 'White Plan Corporate Discount 24'

24 hours free voice calls between employees

SOFTBANK MOBILE Corp. (Head office: Minato-ku, Tokyo; Representative: Masayoshi Son; hereinafter 'SBM') announced that it will launch a new discount service for corporate customers 'White Plan Corporate Discount 24'. The service provides 24 hours free voice calls (domestic call) between employees, and will be applied from March 1, 2008. This service is one of optional discount services for 'White Plan' which has been well received by customers since its introduction.

White Plan Corporate Discount 24, quite similar to 'White Plan Family Discount 24', is a discount service exclusive for White Plan customers, which provides corporate customers who subscribe under the same contract name 24 hours free voice call between registered handsets by applying as a one group (max. 10 lines).

The number of applications for White Plan exceeded 11 million on February 8, 2008. SBM will put further effort to evolve White Plan to attractive price plan for the customers.

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- White Plan is a registered trademark of SOFTBANK MOBILE Corp.

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